

2015 ANNUAL PROFILE

REGION 6

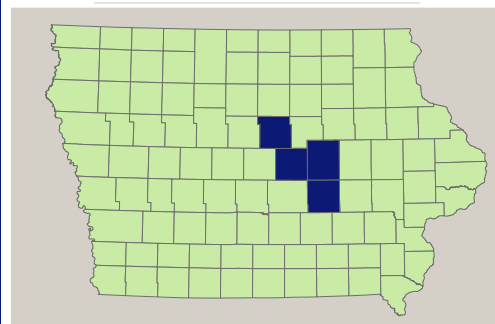
IOWA WORKFORCE DEVELOPMENT

Executive Summary

As of 2014, Iowa Workforce Development's (IWD) Region 6's largest private industry was Manufacturing, representing 19.3 percent (7,729) of the region's total covered employment of 40,121. The region's total employment decreased by 0.1 percent since 2013, while the average annual wage increased by 3.1 percent to \$38,275 for all industries. The Construction industry posted the largest employment percentage increase of 7.6 percent during 2014.

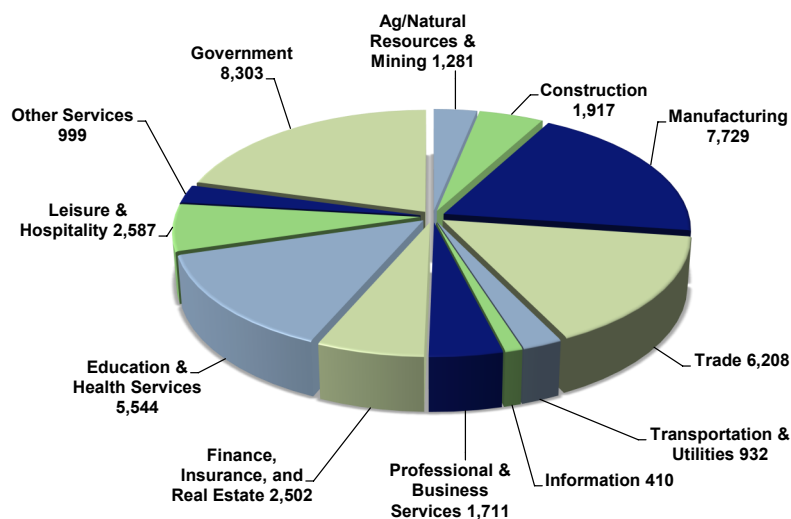
IWD's Region 6 average weekly wage for all industries was \$736 for 2014. This was an increase of 3.1 percent since 2013. The highest average weekly wage for a private sector was in Wholesale Trade averaging \$1,057. Between 2013 and 2014, the Agriculture, Natural Resources, and Mining sector reported the largest percentage increase in average weekly wage of 11.1 percent.

STATE OF IOWA



IWD Region 6

2014 Industry Breakout by Employment



Source: Quarterly Census of Employment and Wages

Ten Major Private Industry Employers

Name of Company	Industry
Jbs Swift	Manufacturing
Fisher Controls	Manufacturing
Lennox Industries	Manufacturing
Veterans Home, Marshalltown	Health Services
Grinnell College	Education
Senior Health Ins Information	Health Services
Marshalltown Medical Surgcl	Health Services
Mmsc Foundation	Health Services
Grinnell College	Education
Grinnell Mutual Reinsurance Co	Finance and Insurance

Source: Infogroup®

QUICK FACTS

Counties Included in Iowa Workforce Development's Region 6

Hardin Poweshiek
Marshall Tama

2014 Covered Employment (QCEW)

		%
Total Employment	40,121	2.6 ¹
Average Weekly Wage	\$736	90.0 ²
Largest Private Sector: Manufacturing	7,729	3.6 ³

¹ Percent is based on statewide covered employment of 1,515,887

² Percent is based on statewide average weekly wage of \$818

³ Percent is based on statewide covered employment in specified sector

Census Statistics

IWD Region 6 Population (2015)	91,556
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2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Covered Employment and Reporting Units by Industry

Reporting Units				Employment		
2013	2014	% Change		2013	2014	% Change
2,769	2,805	1.30%	Total All Industries	40,165	40,121	-0.11%
2,503	2,537	1.36%	Private Business	31,826	31,819	-0.02%
130	135	3.85%	Ag/Natural Resources & Mining	1,306	1,281	-1.91%
268	274	2.24%	Construction	1,781	1,917	7.64%
123	117	-4.88%	Manufacturing	7,568	7,729	2.13%
549	560	2.00%	Trade	6,092	6,208	1.90%
202	209	3.47%	Wholesale Trade	1,909	1,898	-0.58%
348	350	0.57%	Retail Trade	4,183	4,311	3.06%
127	123	-3.15%	Transportation & Utilities	973	932	-4.21%
46	47	2.17%	Information	427	410	-3.98%
252	247	-1.98%	Finance, Insurance, and Real Estate	1,719	1,711	-0.47%
299	309	3.34%	Professional & Business Services	2,781	2,502	-10.03%
266	276	3.76%	Education & Health Services	5,608	5,544	-1.14%
235	234	-0.43%	Leisure & Hospitality	2,594	2,587	-0.27%
209	216	3.35%	Other Services	979	999	2.04%
267	268	0.37%	Government	8,340	8,303	-0.44%
56	58	3.57%	State	1,445	1,366	-5.47%
154	154	0.00%	Local	6,602	6,635	0.50%
57	56	-1.75%	Federal	292	301	3.08%

QUICK FACTS

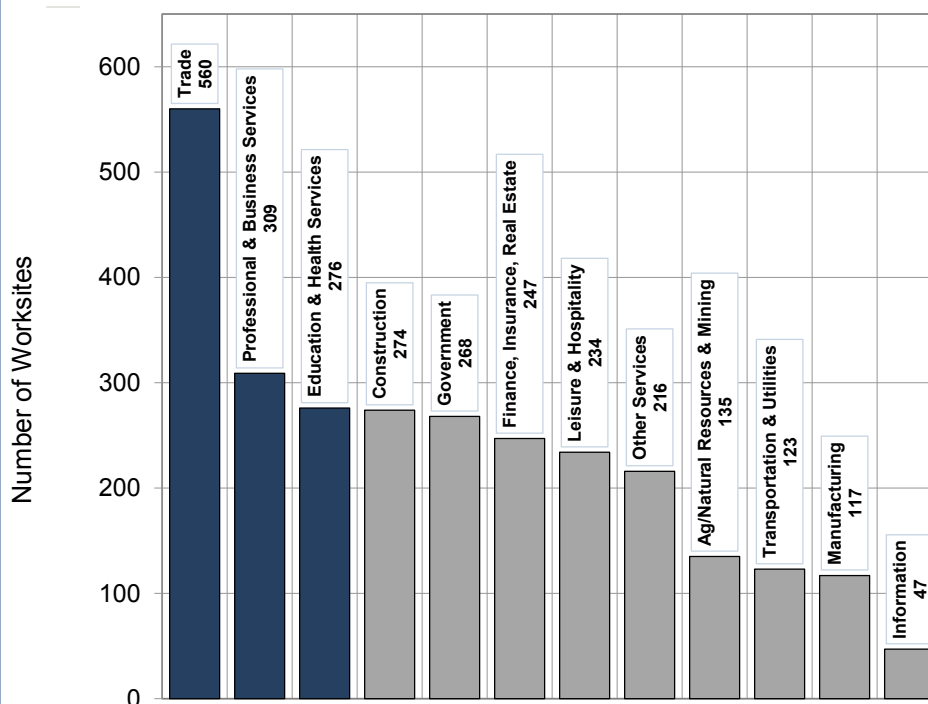
**IWD Region 5
Greatest Number of
Worksites**

*Trade
560

Professional and
Business Services
309

Education and Health
Services
276

Reporting Units by Industry in 2014



*Trade includes Wholesale & Retail Trade

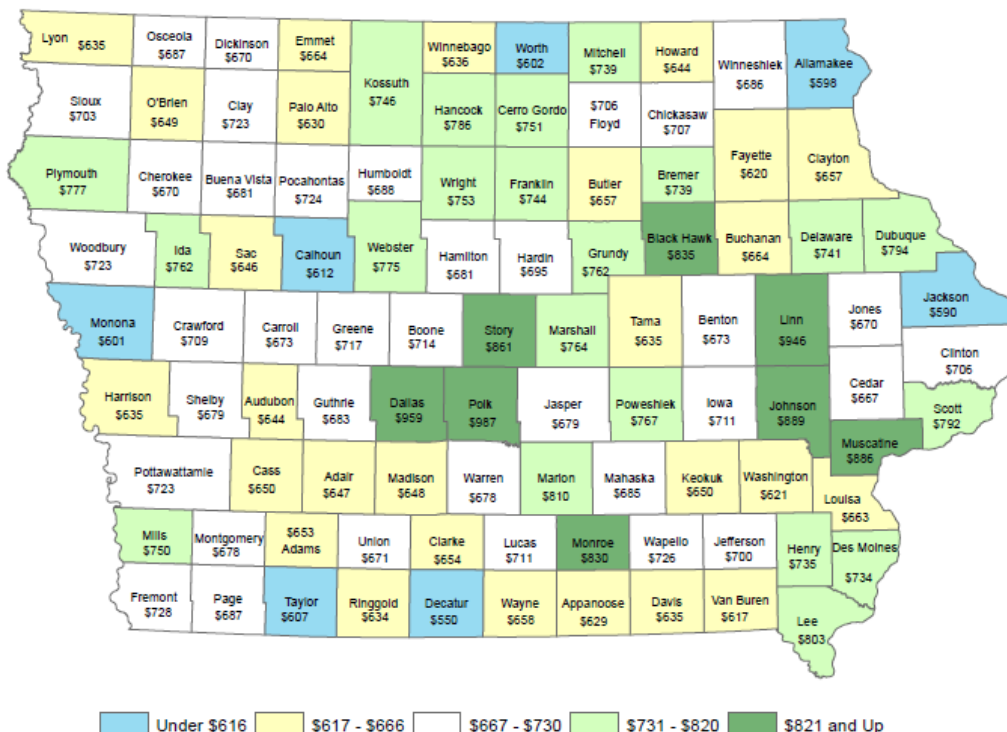
2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

2013 - 2014 Average Annual and Weekly Wage by Industry

Average Annual Wage				Average Weekly Wage		
2013	2014	% Change		2013	2014	% Change
\$ 37,105	\$ 38,275	3.15%	Total All Industries	\$ 714	\$ 736	3.08%
\$ 37,459	\$ 38,724	3.38%	Private Business	\$ 720	\$ 745	3.47%
\$ 39,977	\$ 44,402	11.07%	Ag/Natural Resources & Mining	\$ 769	\$ 854	11.05%
\$ 47,161	\$ 50,441	6.95%	Construction	\$ 907	\$ 970	6.95%
\$ 47,846	\$ 47,605	-0.50%	Manufacturing	\$ 920	\$ 915	-0.54%
\$ 31,984	\$ 32,036	0.16%	Trade	\$ 615	\$ 616	0.16%
\$ 54,761	\$ 54,968	0.38%	Wholesale Trade	\$ 1,053	\$ 1,057	0.38%
\$ 21,589	\$ 21,942	1.64%	Retail Trade	\$ 415	\$ 422	1.69%
\$ 47,551	\$ 51,575	8.46%	Transportation & Utilities	\$ 914	\$ 992	8.53%
\$ 34,413	\$ 35,157	2.16%	Information	\$ 662	\$ 676	2.11%
\$ 48,319	\$ 51,430	6.44%	Finance, Insurance, Real Estate	\$ 929	\$ 989	6.46%
\$ 34,638	\$ 36,994	6.80%	Professional & Business Services	\$ 666	\$ 711	6.76%
\$ 36,886	\$ 38,692	4.90%	Education & Health Services	\$ 709	\$ 744	4.94%
\$ 10,701	\$ 11,067	3.42%	Leisure & Hospitality	\$ 206	\$ 213	3.40%
\$ 24,663	\$ 25,651	4.01%	Other Services	\$ 474	\$ 493	4.01%
\$ 35,751	\$ 36,554	2.25%	Government	\$ 688	\$ 703	2.18%
\$ 47,387	\$ 48,079	1.46%	State	\$ 911	\$ 925	1.54%
\$ 32,550	\$ 33,576	3.15%	Local	\$ 626	\$ 646	3.19%
\$ 50,531	\$ 49,902	-1.24%	Federal	\$ 972	\$ 960	-1.23%

Average Weekly Wage for All Industries by County

Annual 2014



2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

QUICK FACTS

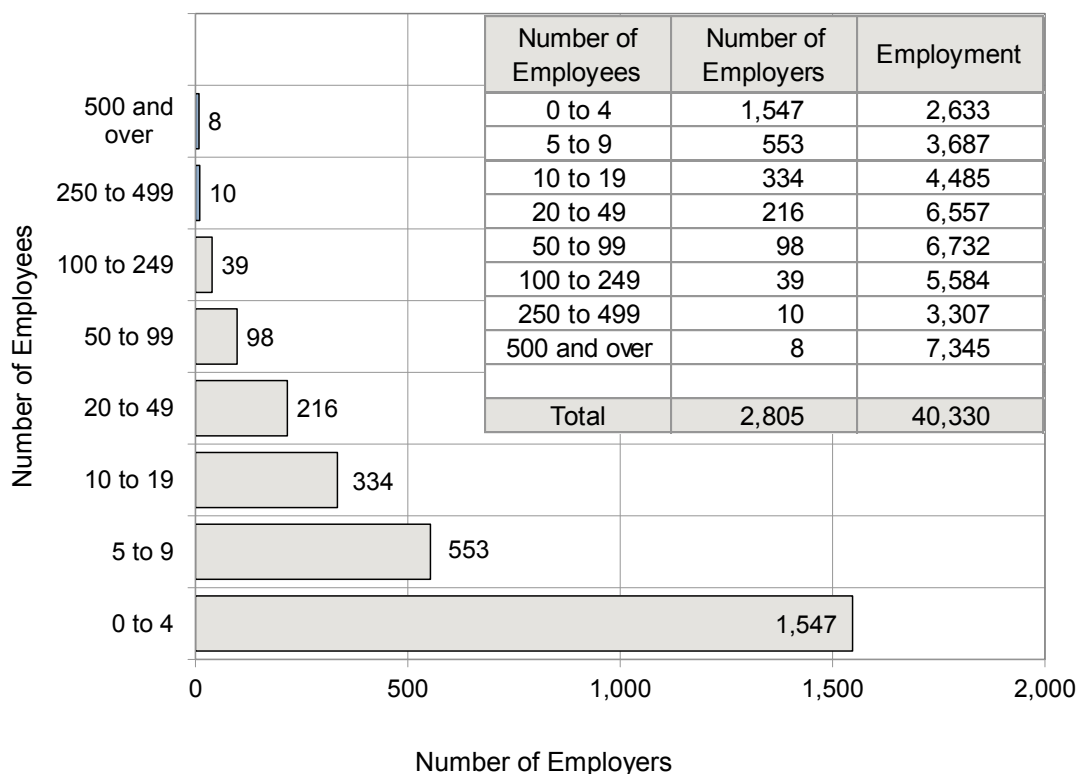
Size of Firm

Eighteen firms in Region 6 employ 500 or more workers, totaling 10,652 workers, which accounts for 26.4 percent of total employment in the region.

Firms that employ less than 50 workers represent 94.5 percent of all establishments region-wide.

Size of Firm Based on Employment

December 2014



2014 Local Employment Dynamics (LED) - Quarterly Workforce Indicators

Comparison of Annual Averages from 3rd Qtr. 2013 to 3rd Qtr. 2014

Quarterly Workforce Indicators	Region 6 (2013)	Region 6 (2014)
Total Employment	40,689	40,803
New Hires	6,173	5,556
Separations	7,949	6,935
Turnover Rate %	0.091	0.096
Average Monthly Earnings	\$3,243	\$3,310
Average New Hire Earnings	\$1,993	\$2,220
Quarterly Workforce Indicators	Iowa (2013)	Iowa (2014)
Total Employment	1,498,453	1,514,462
New Hires	226,009	231,425
Separations	278,960	277,585
Turnover Rate %	0.091	0.095
Average Monthly Earnings	\$3,526	\$3,610
Average New Hire Earnings	\$2,078	\$2,221

Source: Local Employment Dynamics, <http://lehd.did.census.gov>. For definitions of the Quarterly Workforce Indicators, visit http://lehd.did.census.gov/doc/QWI_101.pdf.

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Quarterly Workforce Indicators Definitions

Total Employment

Number of workers who are employed by the same employer in both the current and previous quarter

New Hires

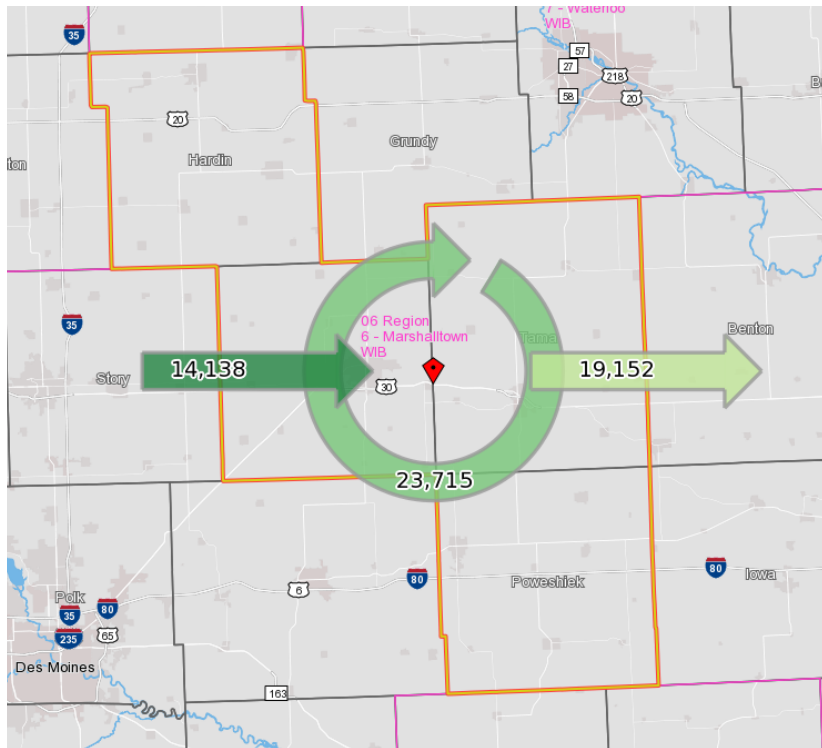
Total number of hires that were also not employed by that employer during the previous four quarters

For additional definitions see source information below the LED tables

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Inflow/Outflow Job Analysis of Region 6 2013

Characteristics of workers who commute in, out, and within Region 6



For an online tour of the application, please follow this link:

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=WhatIsOnTheMap>

QUICK FACTS

'On the Map' Interactive Mapping Application

As of 2013, there were 37,853 primary jobs in this region.

19,152 workers live in Region 6 but leave the region for their primary jobs

62.7 percent (23,715) of the region's workers live and work in Region 6.

ON THE MAP Statistics — Region 6

Distribution of Worker's Age, Monthly Earnings, and Race—Primary Jobs

Total Primary Jobs						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Total Primary Jobs	37,853	100.0%	38,210	100.0%	37,360	100.0%
Jobs by Worker Age						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
Age 29 or younger	8,316	22.0%	8,611	22.5%	8,630	23.1%
Age 30 to 54	19,885	52.5%	20,589	53.9%	20,397	54.6%
Age 55 or older	9,652	25.5%	9,010	23.6%	8,333	22.3%
Jobs by Earnings						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
\$1,250 per month or less	8,207	21.7%	8,207	21.5%	8,585	23.0%
\$1,251 to \$3,333 per month	15,505	41.0%	16,943	44.3%	16,808	45.0%
More than \$3,333 per month	14,141	37.4%	13,060	34.2%	11,967	32.0%
Jobs by Worker Race						
	2013		2011		2009	
	Count	Share	Count	Share	Count	Share
White Alone	35,959	95.0%	36,387	95.2%	35,701	95.6%
Black or African American Alone	670	1.8%	614	1.6%	603	1.6%
American Indian or Alaska Native Alone	487	1.3%	475	1.2%	430	1.2%
Asian Alone	466	1.2%	471	1.2%	421	1.1%
Native Hawaiian or Other Pacific Islander Alone	29	0.1%	19	0.0%	18	0.0%
Two or More Race Groups	242	0.6%	244	0.6%	187	0.5%

Source: Local Employment Dynamics, On the Map: <http://onthemap.ces.census.gov/>. For definitions and instruction on this mapping application, visit

<http://lehd.ces.census.gov/led/datatools/onthemap.php?name=GettingStarted>

QUICK FACTS

'On the Map' Reports

One of the reports generated from 'On the Map' displays 37,853 total primary jobs in Region 6 and the distribution of age and monthly earnings of the workers.

41.0 percent of Region 6 workers earn from \$1,251 to \$3,333 per month.

25.5 percent of the region's workers are age 55 and older.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Top 20 Growing Industries by Employment

2012 - 2022

Industry Description	NAICS Code	2012 Estimated Employment	2022 Projected Employment	Total Growth	Percent Change
Nursing and Residential Care Facilities	623	1,990	2,405	415	20.9%
Educational Services	611	4,920	5,270	350	7.1%
Ambulatory Health Care Services	621	1,220	1,550	330	27.0%
Administrative and Support Services	561	1,540	1,845	305	19.8%
Self Employed and Unpaid Family Workers	671	4,425	4,675	250	5.6%
Food Manufacturing	311	2,445	2,695	250	10.2%
Wood Product Manufacturing	321	590	785	195	33.1%
Food Services and Drinking Places	722	2,130	2,315	185	8.7%
Professional, Scientific, and Technical Services	541	765	920	155	20.3%
Local Government, Excluding Education and Hospitals	930	2,975	3,125	150	5.0%
Specialty Trade Contractors	238	845	985	140	16.6%
Hospitals	622	1,235	1,375	140	11.3%
Fabricated Metal Manufacturing	332	1,430	1,560	130	9.1%
Social Assistance	624	465	595	130	28.0%
Truck Transportation	484	575	700	125	21.7%
General Merchandise Stores	452	930	1,045	115	12.4%
Support Activities for Agriculture	115	440	550	110	25.0%
Food and Beverage Stores	445	1,045	1,145	100	9.6%
Repair and Maintenance	811	390	485	95	24.4%
Gasoline Stations	447	675	760	85	12.6%

Source: Long-Term Industry Projections

<https://www.iowaworkforcedevelopment.gov/industry-projections>

“Hot Jobs” in Region 6

2012 - 2022

Occupational Title	2012 Estimated Employment	2022 Projected Employment	Annual Growth Rate (%)	Region 6 2015 Mean Annual Wage	Job Education	Job Training
Postsecondary Education						
Registered Nurses	730	840	1.5	25.64	AS	N
Licensed Practical & Licensed Vocational Nurses	375	440	1.6	18.25	PS	N
Heavy & Tractor-Trailer Truck Drivers	965	1,115	1.6	15.86	PS	S
High School Diploma (or Equivalent) or less						
Electricians	230	265	1.5	28.63	HS	A
Industrial Machinery Mechanics	160	205	2.8	20.95	HS	L
Operating Engineers & Other Construction Equipment Operators	215	250	1.4	20.50	HS	M
Landscaping & Groundskeeping Workers	335	385	1.5	15.83	< HS	S
Construction Laborers	325	375	1.7	15.23	< HS	S
Team Assemblers	710	840	1.8	14.83	HS	M
Secretaries & Admin Assistants, Ex Legal, Medical, & Executive	715	800	1.2	14.13	HS	S

Occupations were selected based on the annual growth rate from Region 6 2012-2022 occupational projections.

<https://www.iowaworkforcedevelopment.gov/occupational-projections>

Education (typical education level needed to enter an occupation): DP = Doctoral or Professional degree; MA = Master's degree; BA = Bachelor's degree; AS = Associate's degree; PS = Postsecondary non-degree award; SC = Some college, no degree; HS = High school diploma or equivalent; < HS = Less than high school;

Job Training (typical on-the-job training level needed to attain occupational competency): I = Internship/residency; A = Apprenticeship; L = Long-term on-the-job training; M = Moderate-term on-the-job training; S = Short-term on-the-job training; None = N.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

Employment and Unemployment Statistics

Annual 2014

County	Labor Force	Number Unemployed	Unemployment Rate	Number Employed
Hardin	8,780	390	4.5	8,390
Marshall	20,010	1,120	5.6	18,890
Poweshiek	10,380	460	4.5	9,920
Tama	9,220	510	5.6	8,710
Total (*Average)	48,390	2,490	5.1	45,900

Note: The unemployment rate is widely recognized as an important economic indicator that is used to gauge the vitality of the labor market. The release of the monthly unemployment rate causes markets to react and analysts to speculate on the health of the economy.

Source: Local Area Unemployment Statistics (LAUS)

Note: Total employed and unemployed may not reflect total labor force, due to rounding.

QUICK FACTS

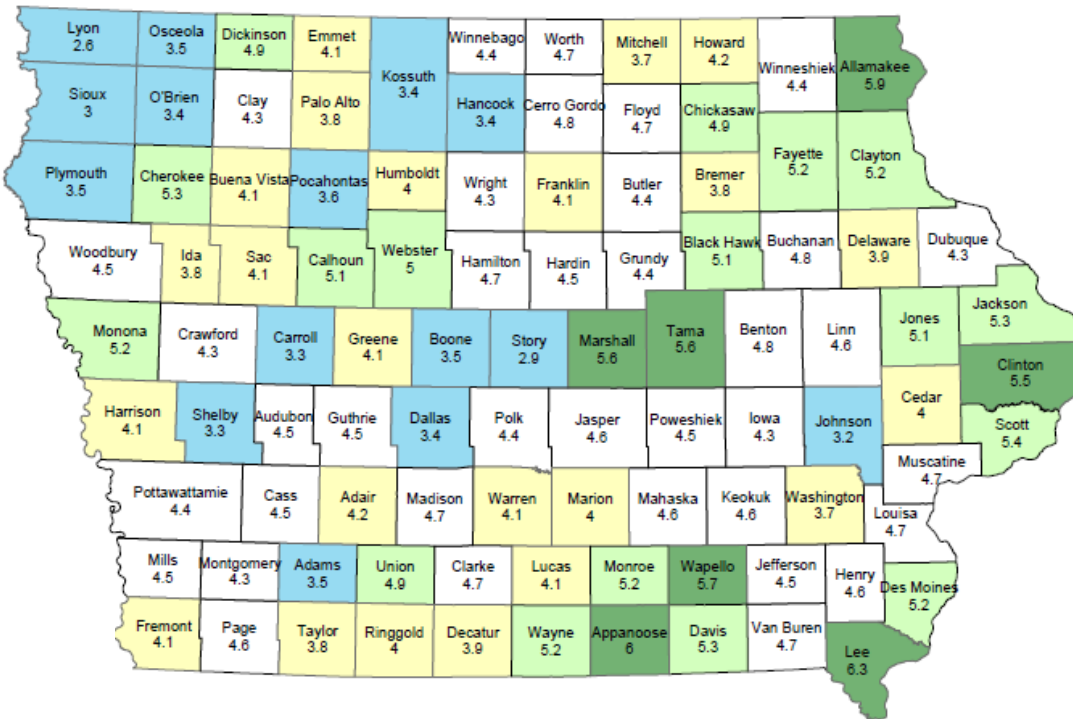
Labor Force 2014

Unemployment averaged 5.1 percent in Region 6 for 2014. The region's jobless rate translated into 2,490 unemployed persons.

The 2014 unemployment rate for Region 6 was higher than the statewide average of 4.3 percent.

Unemployment Rates per Iowa Counties

2014 Annual Average



Source: Local Area Unemployment Statistics (LAUS)

QUICK FACTS

County Unemployment Rates

Lee County reported the highest jobless rate in the state in 2014 at 6.3 percent.

Lyon County reported the lowest jobless rate in the state in 2014 at 2.6 percent.

2015 QUARTERLY CENSUS OF EMPLOYMENT AND WAGES PROFILE

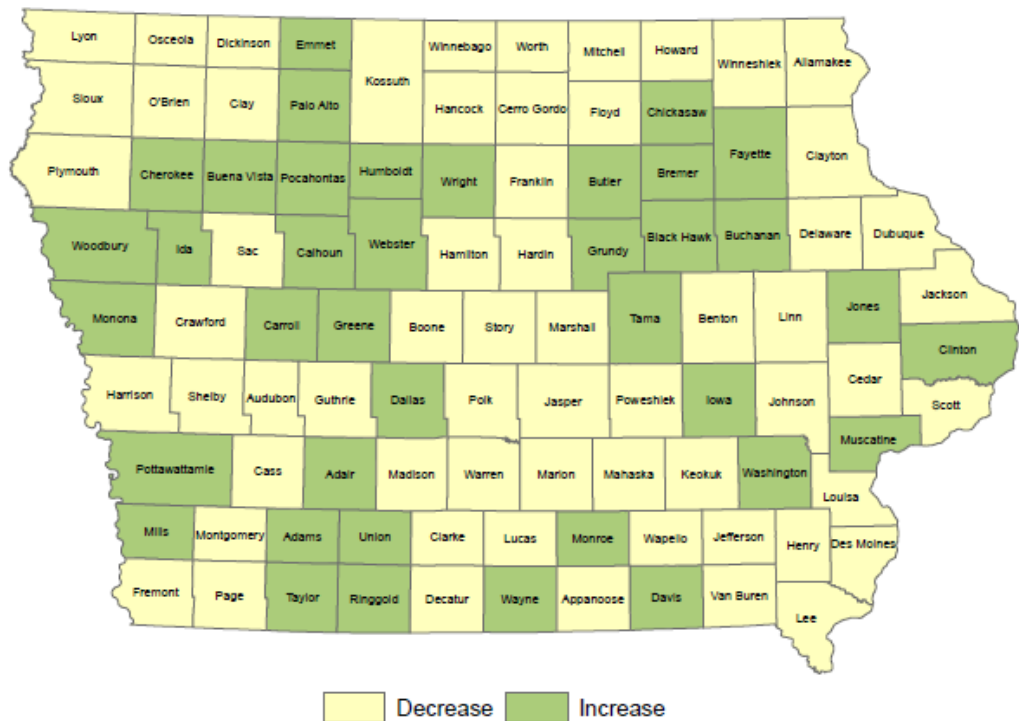
QUICK FACTS

Annual 2014 UI Benefits

UI Benefits for Iowa decreased from \$418.8 million in 2013 to \$402.6 million in 2014, a decrease of 3.9 percent.

UI Benefits in 60 of Iowa's 99 counties dropped compared to 2013. Three counties in Region 6 saw a decrease in UI benefits paid in 2014.

Percentage Change in Total Unemployment Insurance (UI) Benefit



Source: Unemployment Insurance Statistical Data

<https://www.iowaworkforcedevelopment.gov/unemployment-insurance-statistics>

CONTACT INFO

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Labor Market Information

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*Equal opportunity employer/
program. Auxiliary aids and
services are available upon
request to individuals with
disabilities.*

TTY 515-281-4748;
1-800-831-1399



For Additional Information about Region 6 — Visit our Website!

<http://www.iowalmi.gov>

LMI Quick Links

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- [Current Employment Statistics \(CES\)](#)
- [Education Outcomes](#)
- [Employment & Unemployment \(LAUS\)](#)
- [Employment & Wages \(GCEW\)](#)
- [Industry Profiles](#)
- [Laborshed Studies](#)
- [Occupational Employment & Wages](#)
- [Occupational Projections](#)
- [Workforce & Economic Development Status Reports](#)
- [Workforce Needs Assessment](#)
- [Unemployment Insurance Statistics](#)

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Indicators

- Current Employment (CES)
- Employment & Unemployment (LAUS)
- UI Statistics
- More ...

Industry

- Employment & Wages (GCEW)
- Profiles
- Projections
- More ...

Occupation

- Career Exploration
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Welcome to the Labor Market Information Division

The Labor Market Information (LMI) Division collects, analyzes and prepares a wide array of labor market data including: employment, industry and occupational statistics, wages, projections, trends and other workforce characteristics. This information is reported for the State of Iowa as a whole as well as for other geographic areas within the State.

The LMI Division works in cooperation with the United States Department of Labor's Bureau of Labor Statistics (BLS) and Employment and Training Administration (ETA) along with the United States Census Bureau. The Labor Market Information website is financed by the ETA.

Local Labor Force Summary Data Tool

The tool below provides a summary for the State of Iowa labor force statistics which include: number of individuals in the labor force, unemployed, employed and the unemployment rate by month. To view historical data, change the year selected in the drop-down menu below the table. Navigating between the three tabs at the top of the frame will provide data for other geographies other than the State of Iowa.

Seasonally Adjusted (Statewide-Only) Not Seasonally Adjusted (Other Geographies) Annual Averages

2015 Iowa Labor Force Summary (Seasonally Adjusted)

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Labor Force	1,716,900	1,716,800	1,715,100	1,713,400	1,710,500	1,704,400	1,700,400	1,700,100	1,701,900	1,704,800	1,706,100	1,708,700
Unemployment	71,800	70,300	68,000	65,600	64,800	63,900	63,900	62,500	61,400	60,400	58,800	50,300
Unemployment Rate	4.2%	4.1%	4.0%	3.8%	3.8%	3.7%	3.8%	3.7%	3.6%	3.5%	3.4%	3.4%
Employment	1,645,000	1,646,500	1,647,100	1,647,800	1,645,700	1,640,500	1,636,500	1,637,600	1,640,500	1,644,400	1,647,300	1,658,400

Select Year: 2015

Iowa Workforce Development, Labor Market Information Division, Local Area Unemployment Statistics (LAUS) program.

<http://www.iowalmi.gov>